

## NCC Cable System Order

Order #	62218846
Syscode	7869
System Name	OnMedia/Northwest, IA
Market	Sioux City

AE	Lauren Rich
Sales Coordinator	Tiffany Solis
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Feb15
-	

Flight Dates	01/25/16 - 02/07/16
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Hillary For America 2016 Proj#200112

Client Code	278
Product Code	200
Est Code	4134
Product Name	IA State Bball
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	01/20/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$625.00		
Commission	\$93.75		
Net Total	\$531.25		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1: 1.20 Revised daypart for ISU vs. Texas A&M game. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	NCAAB: Iowa State v Texas A&M	1/25/16	1/31/16	13:00	15:00						X		-	-	1	\$625.00	\$625.00	30	Updated time for Iowa State vs. Texas A&M game

	Jan 2016	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Total
<b>SPOTS</b>	1	0	0	0	0	0	0	0	0	0	0	0	1
<b>AMT</b>	\$625.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$625.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 01/20/16

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